

Rookie of the Year Bonus

The Rookie of the Year award is given to the bull rider who earns the most money during his first season in the PBR. A rider is considered a rookie if he debuts at a Built Ford Tough Series event at any time during the season. Prior to 2003, it was awarded to the rookie bull rider who amassed the most points during his rookie year.

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Rookie	Dollars Earned	Home Town
Shannon Alvarez	\$139,940.33	Pilar do Sul, SP
Dustin Latta	\$66,256.24	Bezerros PE, Brazil
Shannon Mills	\$44,536.90	Dalhart, TX
Jason Dylstrom	\$44,238.27	Stephenville, TX
Chance Roberts	\$31,031.30	Jewett, IL
Montana Lindquist	\$25,369.84	Brazil
Luis Eliseo	\$18,494.06	Irving, TX
Enrique Viera	\$15,573.93	Perola, PR
Stephane Duvallet	\$13,255.17	Brazil
Nathan Schaeffer	\$12,769.42	Grassy Butte, ND
Montana Markies	\$12,416.72	Longmont, CO
Dustin Hoge	\$12,223.54	Escalon, CA
Shane Backley	\$12,034.12	Arnolds, OH
Casey Straling	\$11,821.24	Highmore, SD
Markus Martinelli	\$11,310.45	Elko, NV
Chance Eileen	\$11,172.18	Seville, OH
Casey Sullivan	\$9,408.80	Grantsville, UT
Chap Miranda	\$8,843.94	Ruidoso Downs, NM
Eli Elliot	\$8,670.61	Vernon, BC
Sturley Vancey	\$7,866.31	Bulverde, TX
Jimmy Casbeck	\$7,148.24	Stamton, VA
Chris Newsome	\$4,410.70	Hammont, OK
Jay Dunsford	\$2,013.12	Menoken, ND
Gavin Teseste	\$273.00	Burnham, NM